

# What does “Math Night” at your school look like?



Invite us over and watch what happens...



Measure an island by hitting  
it with cannonballs...



Use algebra to decode the  
mystery behind bridge tolls...



Learn how topology can help  
you get the lights turned on...



Angle your way out of a 100  
square foot maze of streets  
and avenues...



Find your fare using  
“taxicab geometry”...



Unlock the pattern to  
keeping the subways  
running on time...

## At SMI-NY, we’ve got NY’s numbers...



Would your school like to organize a fun and educational event, as well as raise funds with a minimum of investment and preparation? We have the answer: **Street Math Investigations - New York**, a dynamic and provocative collection of mathematics activities that will engage and entertain parents and children alike. Each of our exhibits conveys “big” mathematical ideas in contexts that are relevant to life in the big city. **Street Math Investigations** comes in Elementary and Middle School versions and is suitable for children at all stages of mathematical proficiency. At SMI-NY, we truly believe that mathematics is an activity that families can share with one another in a safe, friendly and fun environment.

See our family math night slideshow at [www.smi-ny.com](http://www.smi-ny.com)



At SMI-NY, we do what we do best: design, construct and distribute engaging and entertaining mathematical materials for children and parents. From reservation to pack up, we'll be with you every step of the way to make sure your Family Math Night is a success, both in building a mathematical community and as a fundraising event for your school. Follow the instructions below and you'll agree.

## How Do You Host An SMI-NY Math Night?

### RESERVE

1 Call us at 718 909-8343, or send an e-mail to [info@smi-ny.com](mailto:info@smi-ny.com) with 3 possible dates that you would like to hold the event. We'll confirm your reservation within 24 hours.

### LOCATE

2 Our 10 exhibits and activities can fit inside a school cafeteria, gymnasium, or 4 average sized classrooms. Just be sure there are ample tables and chairs for your families to stretch out and work.

### RECRUIT

3 Each exhibit can be staffed by a single volunteer, although more are always helpful. Each volunteer will receive detailed instructions about the underlying mathematics of the exhibit, and how to explain it to

### PROMOTE

4 SMI-NY will provide you with files for custom made posters, brochures, and postcards as well as send e-mail blasts, all to get the maximum turnout at your event. We'll also supply preview activities that your teachers can use in their classrooms. Don't forget to sell tickets!

### SET UP

5 One of our specialists will come to your school 90 minutes before the event and help your volunteers set up the exhibits and answer any last minute questions they may have, as well as be around during the evening to make sure everything keeps running smoothly.

### DO MATH!

6 Encourage your families to try as many activities as possible. We'll supply door prizes and even "take-away" booklets so your parents and students can continue their learning at home. Make sure there are plenty of refreshments for sale: math makes you hungry!

### PACK UP

7 At the conclusion of your event, we'll be there to help you pack the materials into their containers and transport them out of the building, a process that takes about 30 minutes.

The rental of SMI-NY is \$495, which includes drop-off and pickup from your school, assistance from a specialist for setup, staging and pack-up, as well as publicity, preview activities, door prizes and take-home booklets. We can also provide math games and puzzles to raise additional funds for your school.

## Reserve Your SMI-NY Math Night Today:

call 718 909 8343 or send an e-mail to [info@smi-ny.com](mailto:info@smi-ny.com)